



# Investor Presentation

**eMemory Technology Inc.**

**March 2019**

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# Agenda

## Company Overview

- ❑ Key Facts
- ❑ People & Innovation
- ❑ Achievement
- ❑ IP Portfolio

## Technology

- ❑ Essential Parts of SoC
- ❑ Diversified IP Platform
- ❑ Different Application

## Business

- ❑ Monetization Model
- ❑ Mechanics
- ❑ Core Business
- ❑ Growth Business

## Finance

- ❑ Earning Quality
- ❑ Growth Drivers
- ❑ Financial Statements

# Company Overview

## Key Facts

- ❑ Founded 2000
- ❑ IPO 2011
- ❑ Headquartered Hsinchu, Taiwan
- ❑ Over 1,500 customers worldwide

## People & Innovation

- ❑ 250 employees (70% IP developers)
- ❑ > 4,300 customer tape outs
- ❑ Over 600 patents Issued, another 235 pending

## Achievement

- ❑ The world's largest NVM IP provider
- ❑ Over 23 million of wafers shipped
- ❑ TSMC Best IP Partner Award since 2010

## IP Portfolio

- ❑ NeoBit
- ❑ NeoFuse
- ❑ NeoEE
- ❑ NeoPUF
  - NeoPUF Entropy
  - NeoPUF Key Manager

## Worldwide Customers



## Global Customers

	Foundry	IDM	Fabless
Taiwan	5	1	269
China	7	0	632
North America	1	1	268
Europe	2	1	127
Korea	4	0	79
Japan	3	7	56
Others	1	0	69

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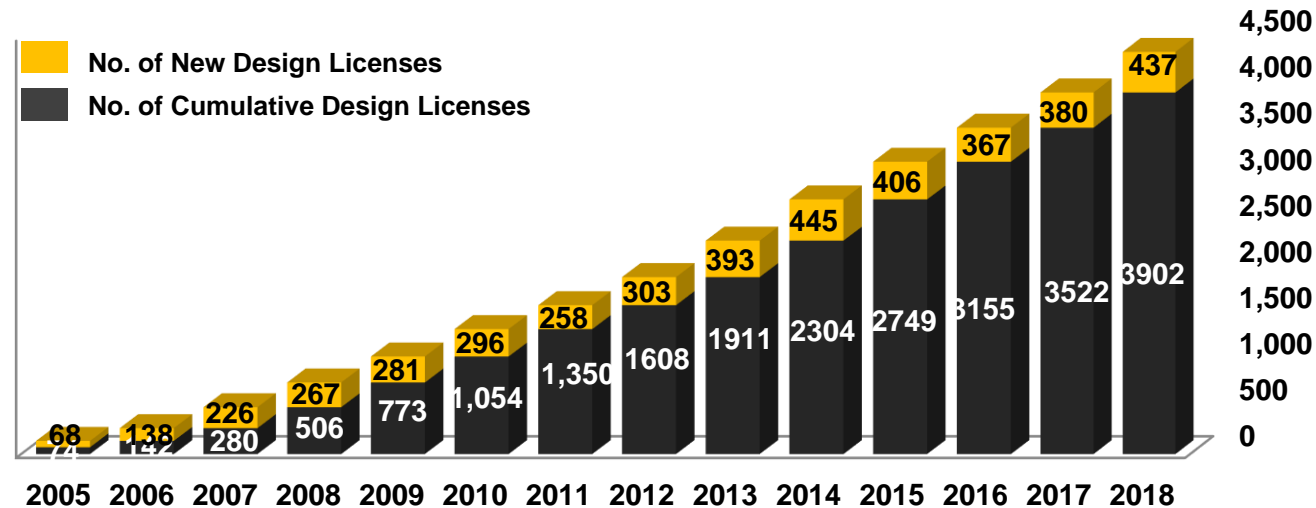
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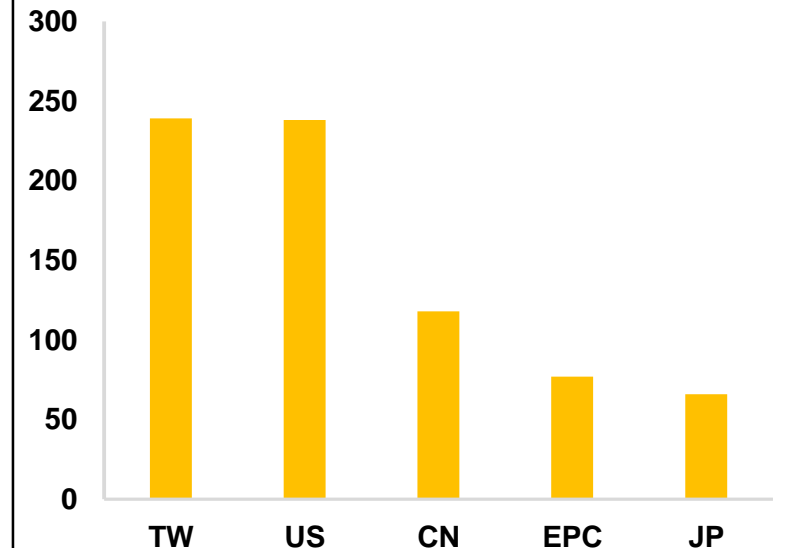
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## Cumulative Tape outs



## Patent Number



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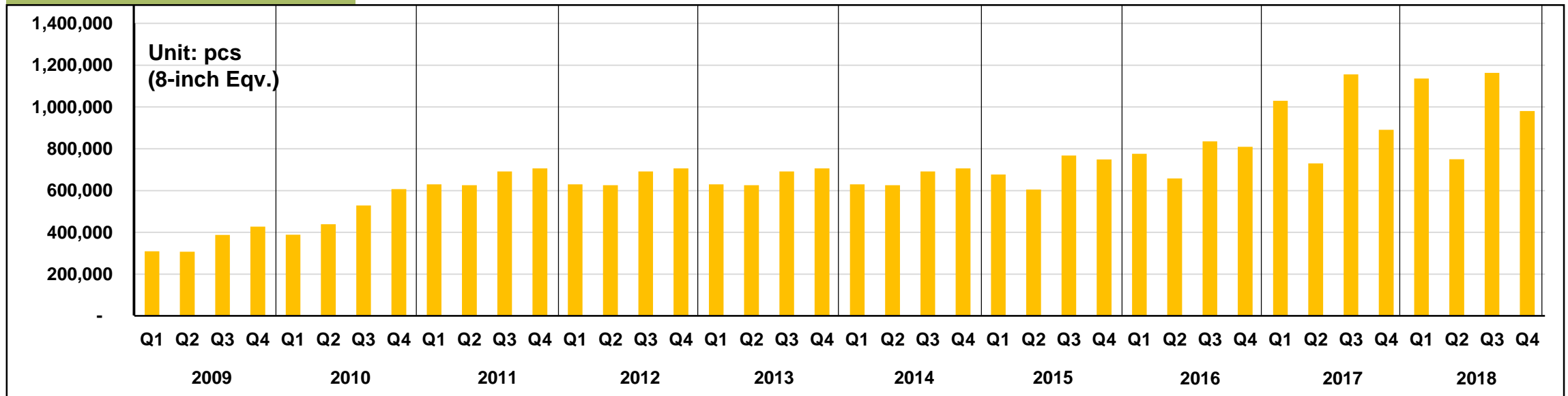
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## Licensed Wafer Shipments



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## IP Portfolio



- Our First One-time programmable memory
- Floating gate technology
- Most widely used OTP IP



- Multi-time programmable memory
- Up to 1K endurance cycles
- Cost-effective



- EEPROM solution
- Low Power
- Up to over 500K endurance cycles



- Advanced One-time programmable memory
- Antifuse technology
- Secure storage, code protection
- 7nm technology



- Security solution based on PUF
- Device Unique ID & Entropy
- Enable authentication, encryption, secure boot etc.
- 7nm technology



# Technology

## Essential Parts of SoC

- ❑ Low Power
- ❑ Programmable/ Configurable
- ❑ Unclonable (PUF)
- ❑ Unpredictable
- ❑ Unique

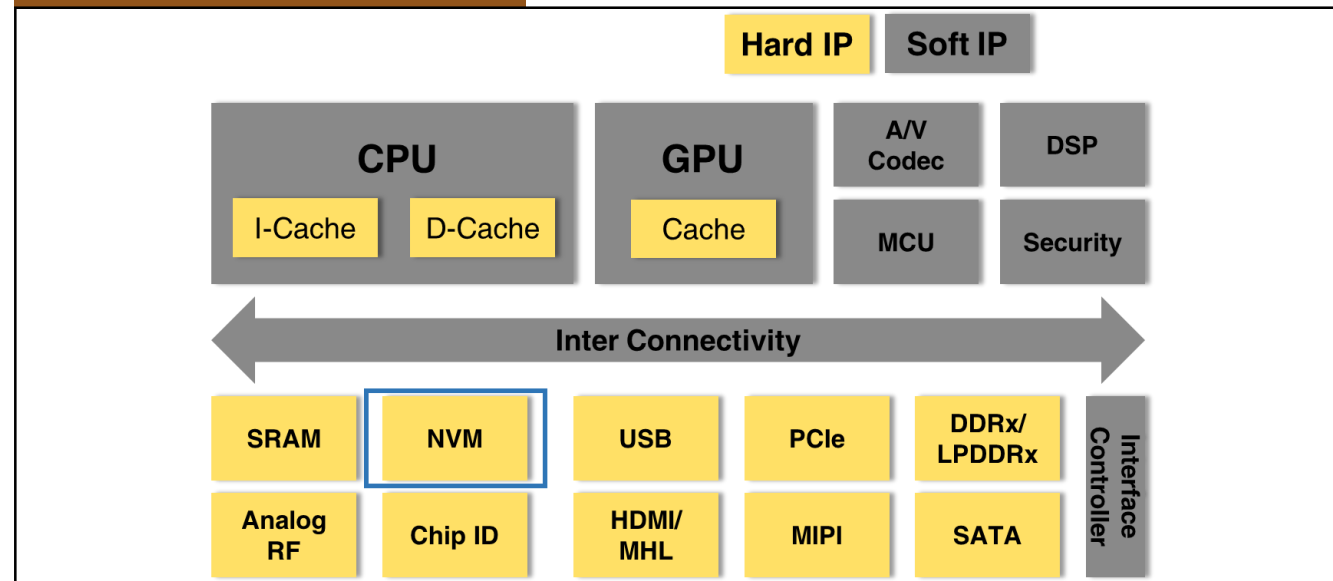
## Diversified IP Platform

- ❑ Application by nodes
- ❑ Application by price point

## Different Application

- ❑ Solutions in smartphones
- ❑ Solutions in auto
- ❑ Solutions in AP & STB
- ❑ Solutions in IoT

## SoC Design



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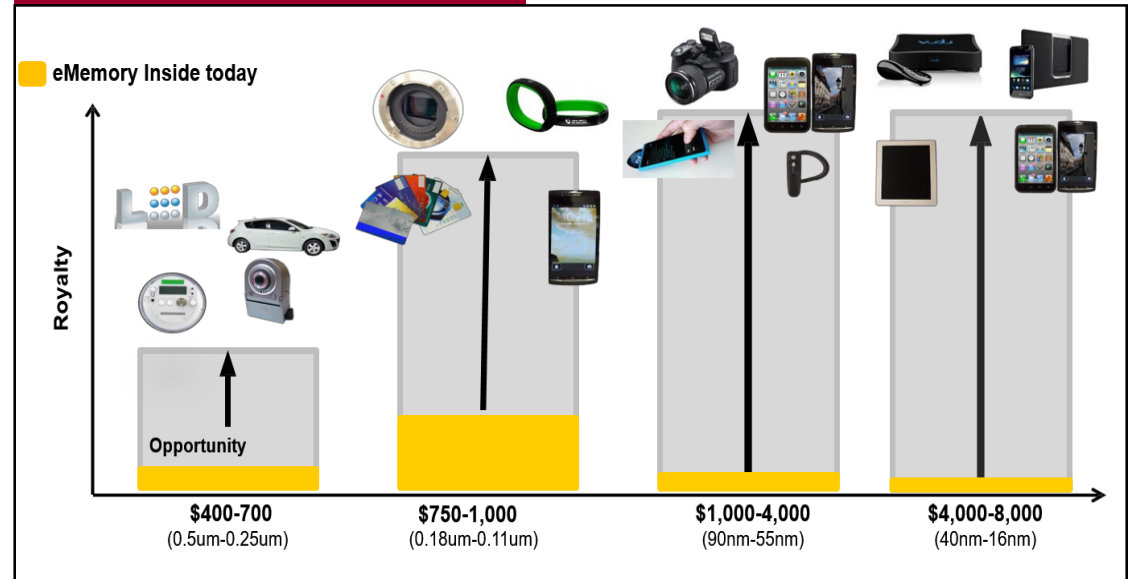
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## Application by node



## Application by price point



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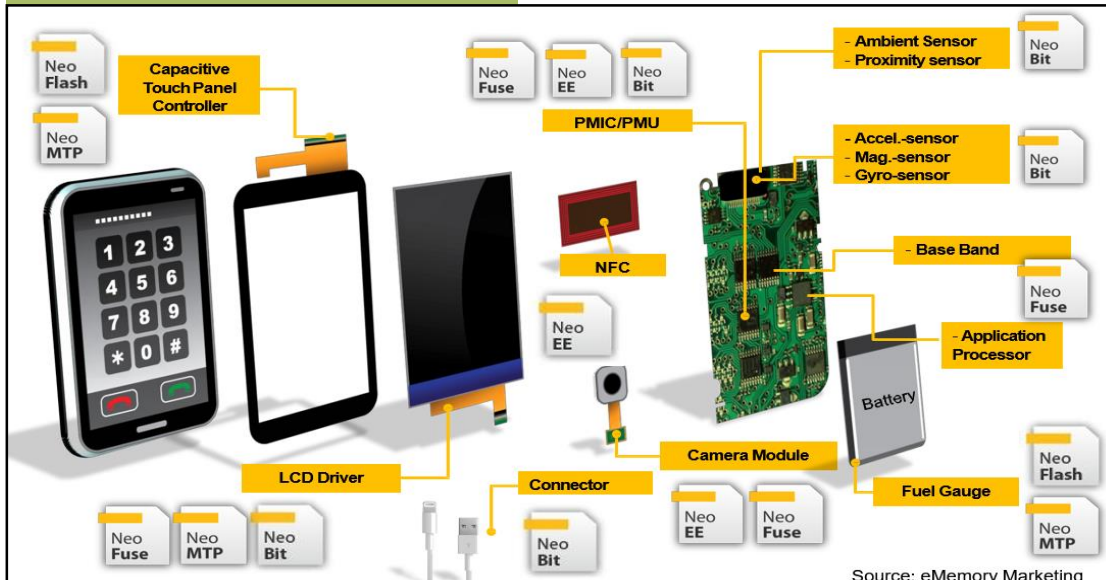
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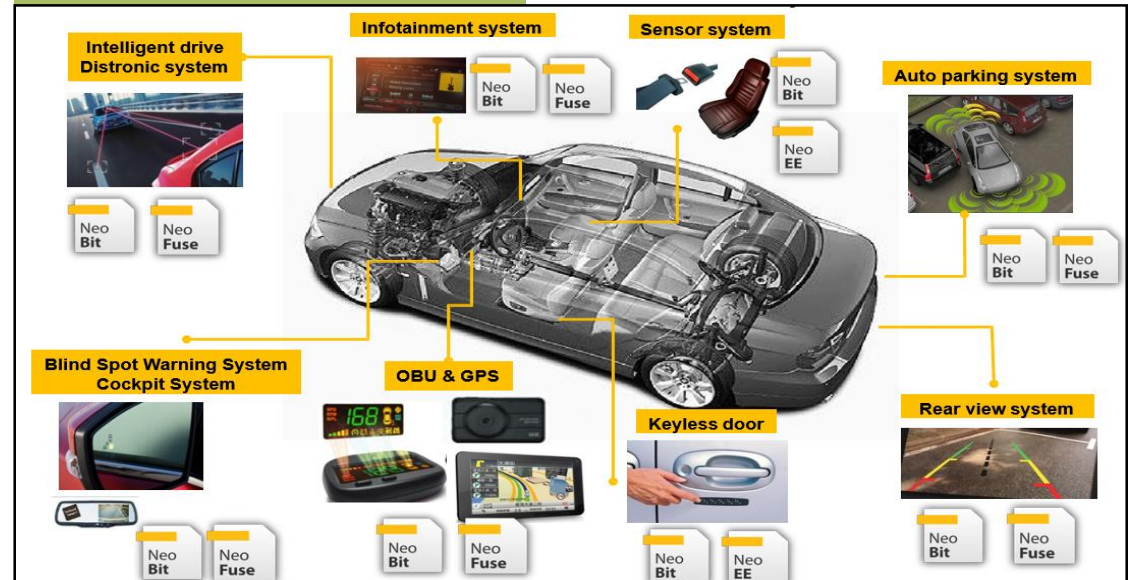
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- ❑ Solutions in IoT

## Solutions in smartphones



Source: eMemory Marketing

## Solutions in auto



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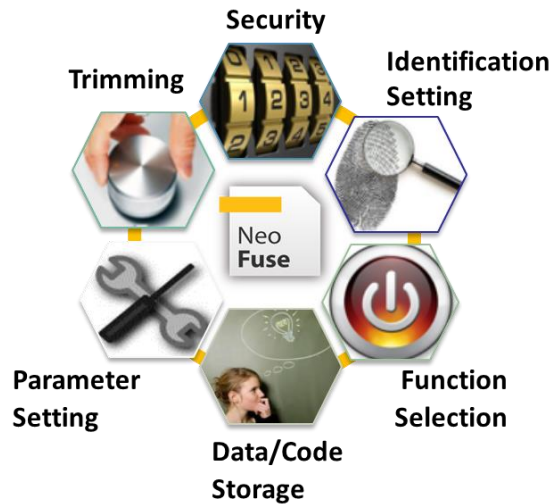
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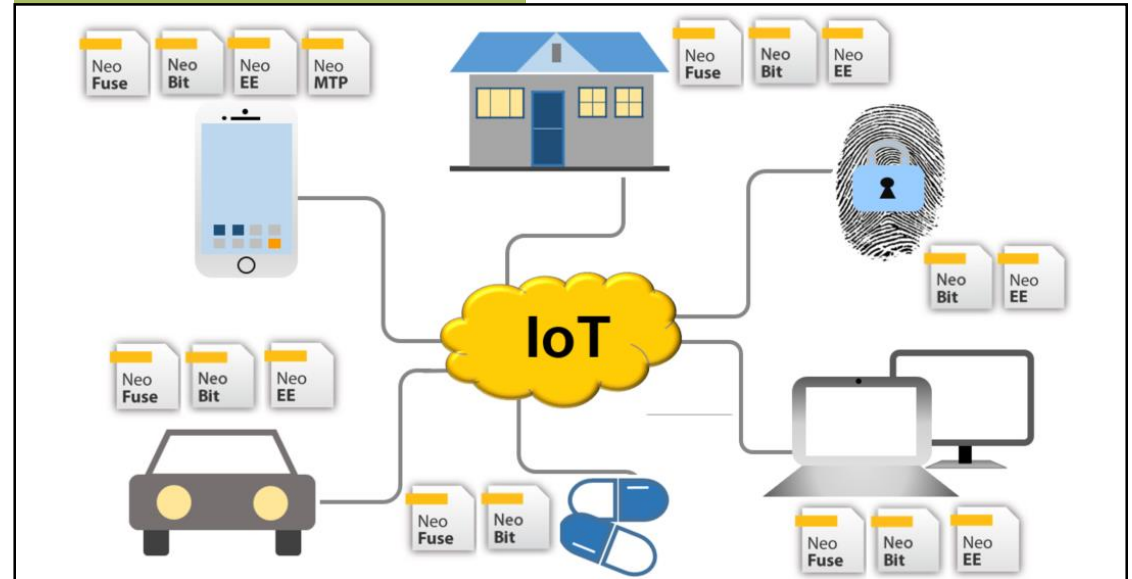
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- ❑ Solutions in auto
- ❑ Solutions in AP & STB
- ❑ Solutions in IoT

## Solutions in AP & STB



- Larger NVM density for increasing functions
- Low power operation
- Vulnerability is getting more attention

## Solutions in IoT



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# Business

## Monetization Model

- ❑ Design and technology license fee
- ❑ Royalty fee to follow
- ❑ High operating leverage
- ❑ Strong margin profile

## Mechanics

- ❑ Straightforward and accurate collection
- ❑ All ecosystem members aligned
- ❑ Highly cash generative

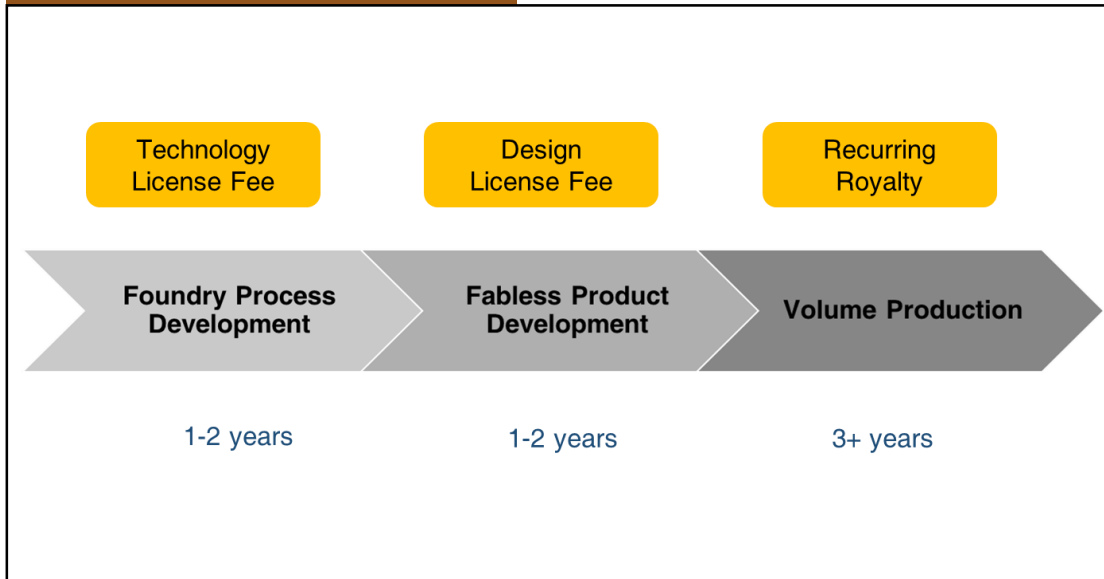
## Core Business

- ❑ Two structural trends
- ❑ Low power solution
- ❑ Programmable
- ❑ Cash cow

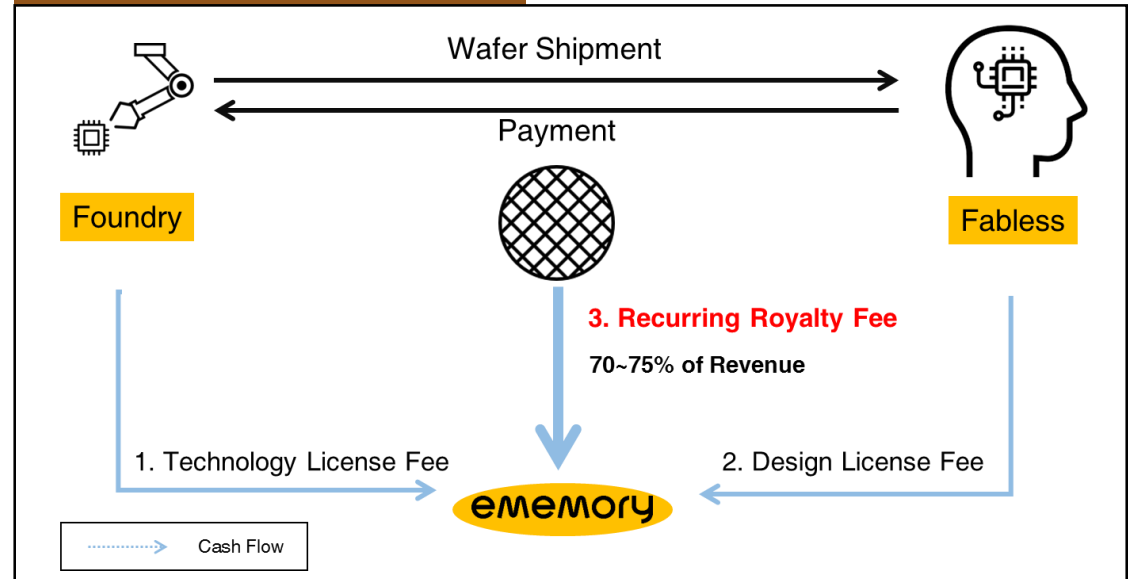
## Growth Business

- ❑ Security structural trends
- ❑ Prevention/Access
- ❑ Authentication
- ❑ Authorization

## Timeline



## Monetization



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## Mechanics

- Clients pay a low reference design fee initially, and a royalty fee during manufacturing—traditional IP model
- Partner foundries collect royalty fee from the clients using a percent of wafer price—accurate collection
- Foundries are willing to collect because they keep a small portion of the payment—foundries incentivized
- This business revenue is cyclical due to fact that payment is the 1<sup>st</sup> month of every quarter—just like a utility

## Partner Foundries



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- ❑ **Low power solution**
- ❑ **Programmable**
- ❑ **Cash cow**

## Growth Business

- ❑ Security structural trends
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## Power Consumption



**Trend 1 --** Devices continue to need to be more power efficient  
**Why?** Battery chemistry has not evolved for decades. Devices are getting smaller but consume much more. Power savings must be designed “in” for an increasingly mobile world.

**SOLUTION:** Low power memory is essential and we are much lower-consuming than peers

# Business

Monetization Model	Mechanics	Core Business	Growth Business
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## Programmable IC



**Trend 2** –The investment in an IC is high. If the design fails, one has to start over. Or, if an IC is designed improperly and installed, a recall or fix requiring a swap out will be costly. A “programmable” IC fixes this.

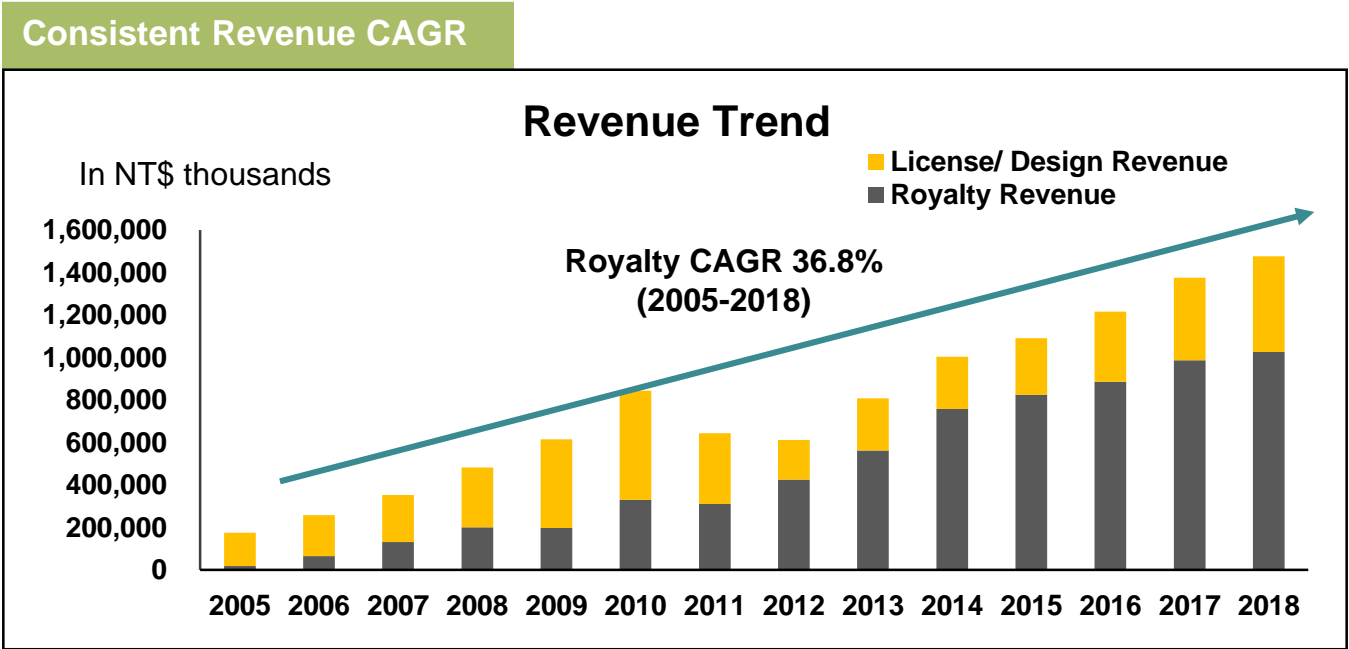
**Why?** A programmable IC saves on re-design cost, speeds up time-to-market, and simplifies the design to enhance commercial success rate.

**SOLUTION:** Embedded memory can be use to adjust the IC for calibration. This fixes the initial design issue without recalls or swapping out any components.



# Business

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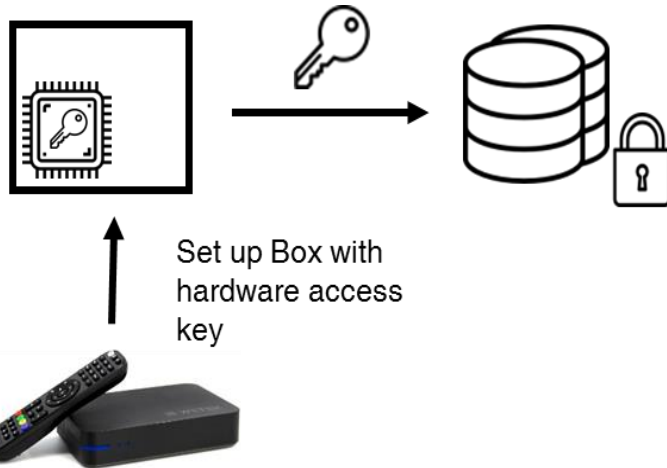
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- ❑ Authorization

## Prevention/ Access



### CASE:

Many consumer devices are **hacked** where content is downloaded and stolen for free...songs, movies, video games, etc.

### SOLUTION:

Use a **hardware access key** instead of software that can be easily hacked or as an additional layer of protection, prevents content theft.

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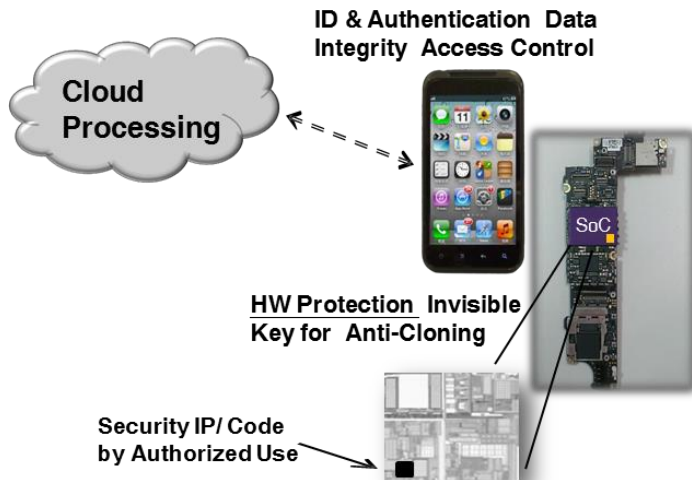
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## Authentication



### CASE:

With IoT and Cloud devices, authentication is critical before sensitive data is exchanged. Also, with proliferation of fintech, additional security is needed.

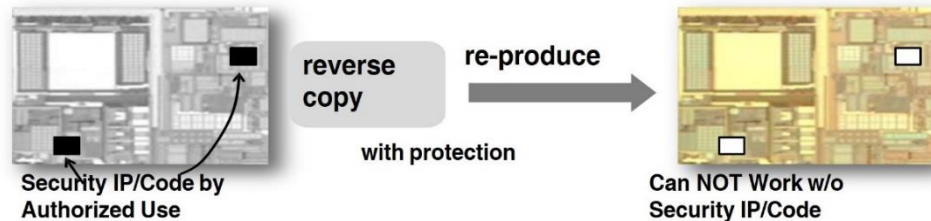
### SOLUTION:

Generate a **unique code similar to a fingerprint ID** for each chip. Then the system can verify authenticity of each device, prevents intrusion into the ecosystem.

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## Authorization



### CASE:

Competitors want to **reverse-engineer** products.

### SOLUTION:

Embed an invisible **security IP/code** that is needed to allow the IC to work. A competitor can copy the components but still can't enable the chip to work, prevents cloning.

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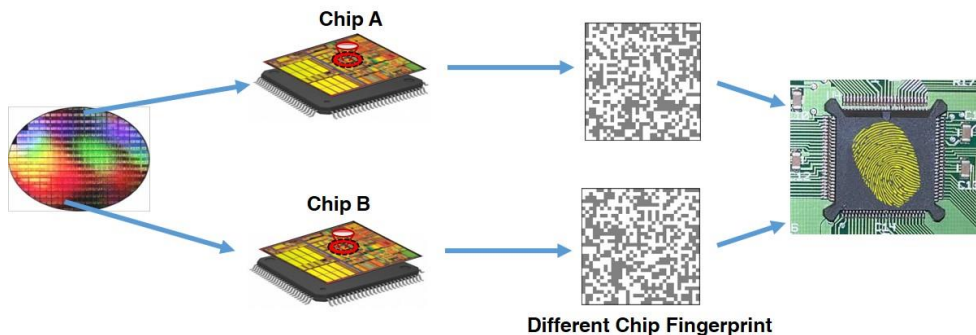
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## Unique Fingerprint ID



### CASE:

Copypat ICs that looks like the original are inserted into devices during manufacturing for **spying and sabotage**.

### SOLUTION:

Generate a **unique code similar to a fingerprint ID** for each IC component. Then the system can verify authenticity of each component, prevents spying.

# Finance

## Earning Quality

- ❑ Growing Rev. / Limited R&D
- ❑ Growing EPS
- ❑ Growing Cash Dividend

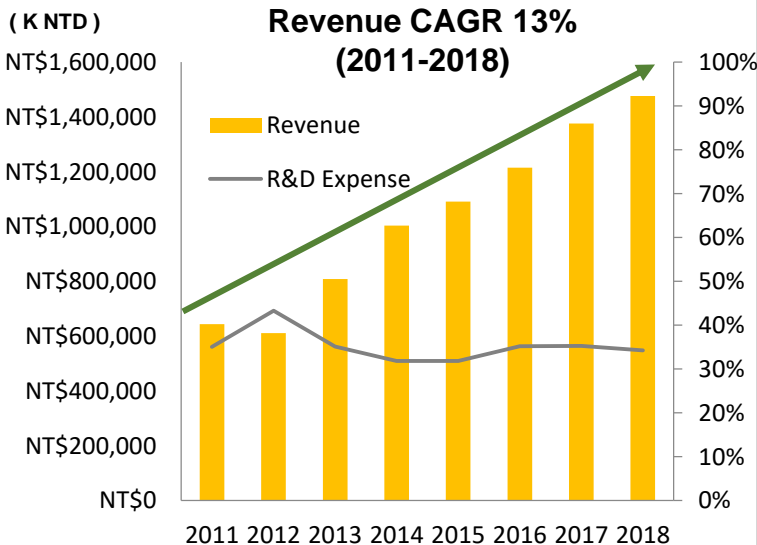
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- ❑ Usage Fee Growing Up
- ❑ Growth of New products

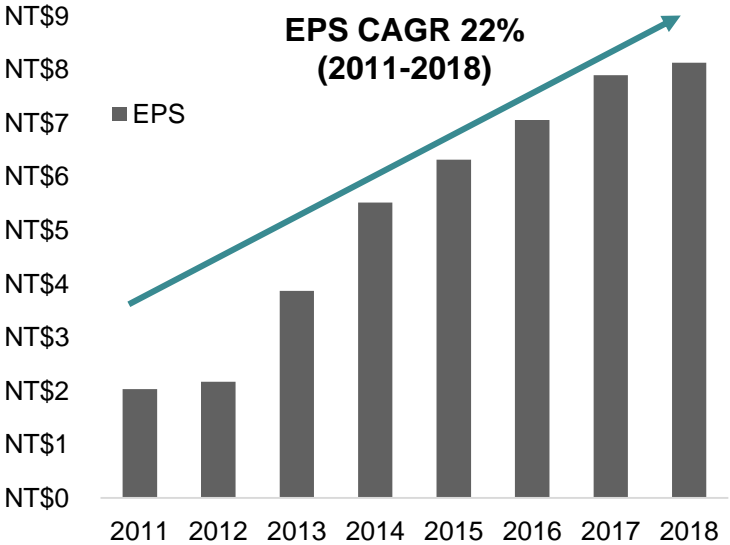
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- ❑ Latest Income Statement
- ❑ Revenue breakdown
- ❑ FY Income Statement
- ❑ Consolidated Balance Sheet

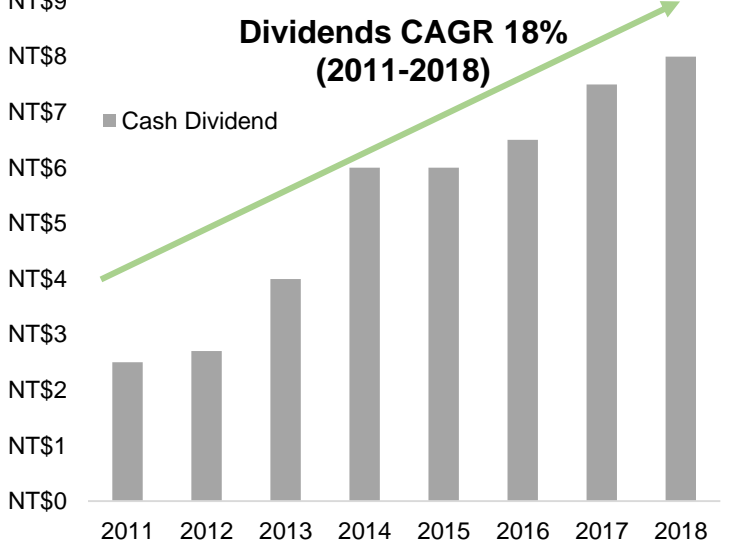
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## Growing EPS



## Growing Cash Dividend



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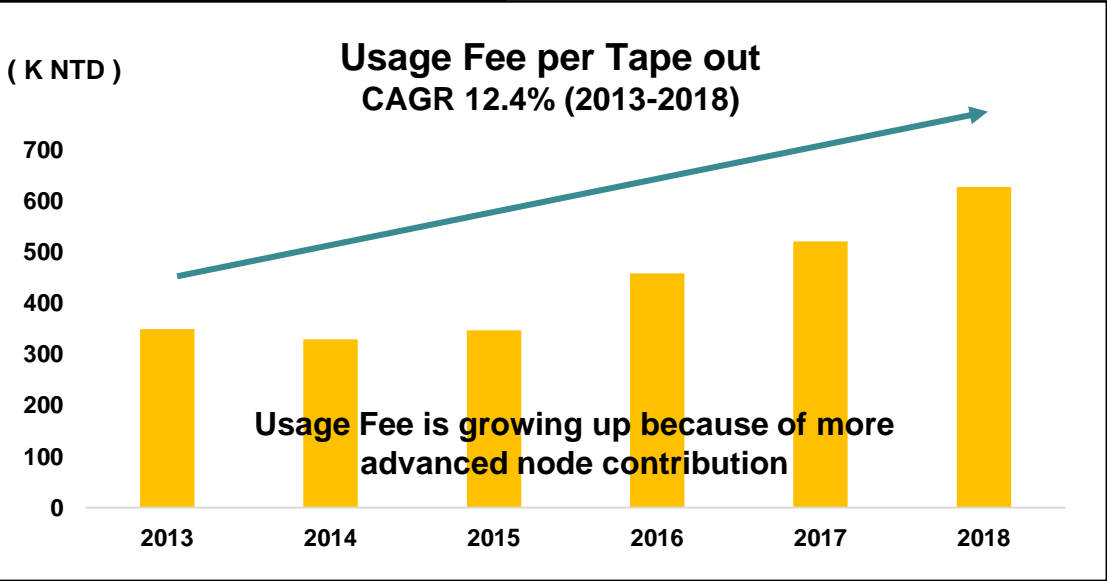
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## Usage Fee Growing Up



## Entering Latest Process Node

Tape Outs/ Year	0.15um/ 0.18um	0.11um/ 0.13um	80nm/ 90nm	55nm/ 65nm	40nm	28nm	25nm	16nm	7nm
2013	265	47	12	2					
2014	313	63	2	25		1			
2015	263	75	15	27		3			
2016	199	70	24	21	10	2		1	
2017	212	65	28	19	24	9			
2018	229	73	29	17	41	12	4	1	1

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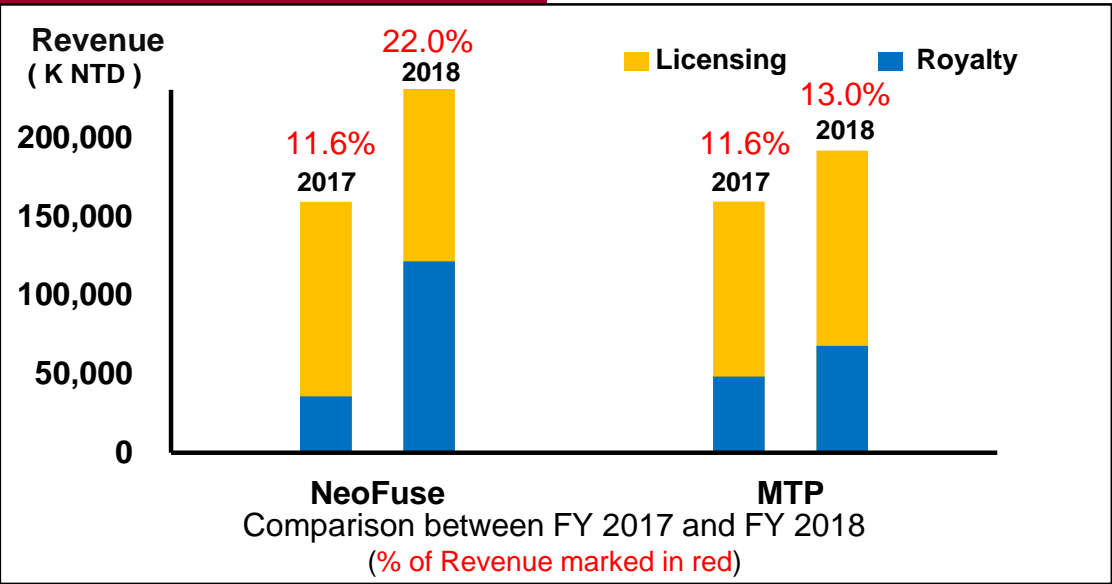
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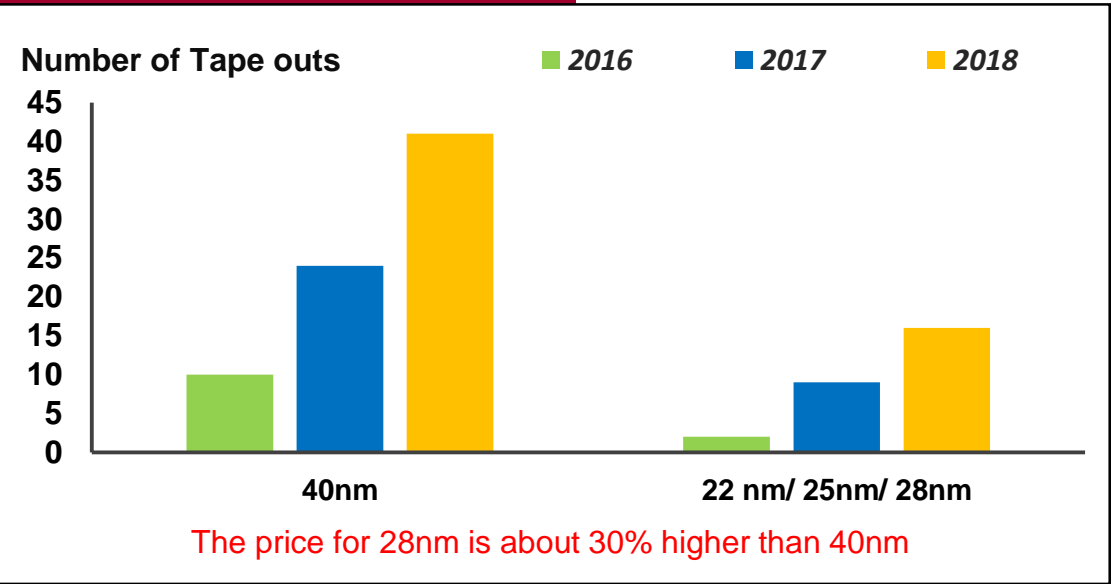
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## More adoption of New Product



## More Advanced Node Projects



NeoFuse = Advanced Node

MTP = Multi Time Programmable

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## Latest Income Statement

In NT\$ thousands	Q4 2018	Q3 2018	Q4 2017	change (QoQ)	change (YoY)
Revenue	406,752	393,225	321,866	3.4%	26.4%
Gross Margin	100%	100%	100%	-	-
Operating Expenses	222,532	204,342	185,484	8.9%	20.0%
Operating Income	184,220	188,883	136,382	-2.5%	35.1%
Operating Margin	45.3%	48.0%	42.4%	-2.7ppts	2.9ppts
Net Income	163,611	168,572	117,659	-2.9%	39.1%
EPS (Unit: NTD)	2.20	2.23	1.55	-1.3%	41.9%
ROE	34.5%	34.8%	23.6%	-0.3ppts	10.9ppts

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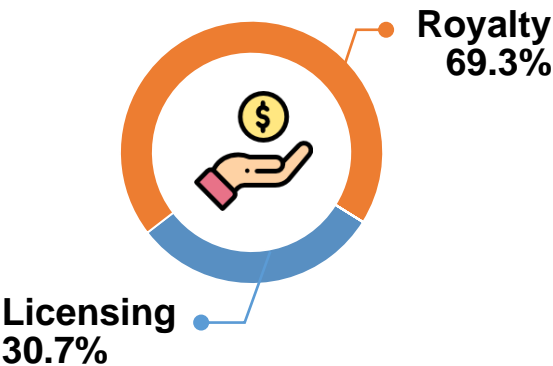
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## Revenue Breakdown

### Revenue Breakdown



## Growth Rate

K NTD	Q4 2018	Q3 2018	Q4 2017	QoQ	YoY	2018	2017	YoY
Licensing	124,726	109,257	78,811	14.2%	58.3%	449,806	388,184	15.9%
Royalty	282,026	283,968	243,055	-0.7%	16.0%	1,026,710	987,574	4.0%
Total	406,752	393,225	321,866	3.4%	26.4%	1,476,516	1,375,758	7.3%

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## FY Income Statement

In NT\$ thousands	FY 2018	FY 2017	FY 2016	FY 2015	FY 2014
Revenue	1,476,516	1,375,758	1,215,459	1,091,620	1,003,977
Gross Margin	100%	100%	100%	100%	100%
Operating Expenses	803,781	772,940	685,650	570,403	540,286
Operating Income	672,735	602,818	529,809	521,217	463,691
Operating Margin	45.6%	43.8%	43.6%	47.7%	46.2%
Net Income	613,106	598,709	534,917	479,111	418,604
Net Margin	41.5%	43.5%	44.0%	43.9%	41.7%
EPS (Unit: NTD)	8.13	7.90	7.06	6.32	5.52
ROE	32.3%	30.0%	28.6%	26.6%	24.3%

# Finance

## Earning Quality

- ❑ Growing Rev. / Limited R&D
- ❑ Growing EPS
- ❑ Growing Cash Dividend

## Growth Drivers

- ❑ Usage Fee Growing Up
- ❑ Growth of New products

## Financial Statements

- ❑ Latest Income Statement
- ❑ Revenue breakdown
- ❑ FY Income Statement
- ❑ Consolidated Balance Sheet

## Consolidated Balance Sheet

In NT\$ thousands	FY 2018	FY 2017	FY 2016	FY 2015	FY 2014
Cash	1,302,003	1,663,684	1,501,611	1,367,019	1,323,163
Accounts Receivable	158,335	82,457	66,501	55,539	50,344
Inventories	0	0	0	0	0
Other Current Assets	23,267	20,836	15,497	16,695	8,724
<b>Total Current Assets</b>	<b>1,483,605</b>	<b>1,766,977</b>	<b>1,583,609</b>	<b>1,439,253</b>	<b>1,382,231</b>
Short-term Loans	0	0	0	0	0
Accounts Payable	0	0	0	0	0
Accrued Liabilities and Others	349,772	316,139	254,608	200,260	182,173
<b>Total Current Liabilities</b>	<b>349,772</b>	<b>316,139</b>	<b>254,608</b>	<b>200,260</b>	<b>182,173</b>
Current Ratio (x)	4.2	5.6	6.2	7.2	7.6
<b>Net Working Capital</b>	<b>1,133,833</b>	<b>1,450,838</b>	<b>1,329,001</b>	<b>1,238,993</b>	<b>1,200,058</b>



**eMemory**

**Thank You**

**eMemory Technology Inc.**

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